

East Birmingham Network Academy

5th March 2026

Subject: Important Information Regarding Recent Online Trend “School Wars”.

Dear Parents and Carers,

I am writing to make you aware of some recent online activity that has been circulating nationally and has understandably caused concern for schools and families. Social media platforms such as Snapchat and TikTok have seen the emergence of posts encouraging so-called "school wars" or organised meet-ups between young people. "School wars" is a social media-driven trend where students are encouraged to engage in violent confrontations between rival schools, often organised and scored online. The posts often use dramatic language and imagery, and in many cases appear to be created to provoke worry rather than reflect any real events.

I want to reassure you that at EBN 2 Academy there has been no information to suggest that our students are involved in, or affected by, any such activity. Our pupils continue to conduct themselves positively in and out of school, and we have not identified any issues linked to these online trends.

However, it is important that all parents and carers remain aware of what children may be seeing or sharing online. Social media trends can spread quickly, and even when they are not grounded in reality, they can influence how young people feel or behave. We encourage you to:

- Monitor your child's social media use and discuss with them what they are viewing or sharing.
- Remind them not to engage with or repost content that promotes fear, conflict, or unsafe behaviour.
- Contact us if you become aware of anything that causes concern or may affect the wellbeing of your child.

As always, safeguarding our students remains our highest priority. We will continue to work closely with families, the local community, and external agencies to ensure our young people feel safe, supported, and informed.

Thank you for your continued support and vigilance.

A handwritten signature in black ink, appearing to read "K Shearer". The signature is written in a cursive style with a long, sweeping tail on the final letter.

MRS K SHEARER

Head Teacher (DSL)